

This Comprehensive Plan is intended to be an action-oriented plan. It is intended to outline implementation goals for the community and specific planning areas to assist community residents, developers, and city officials in decision-making and to identify priorities for policies, programs, and activities.

The purpose of this exercise is to **list your TOP priorities** for the City to address. Based upon the discussion you have heard tonight, the maps you have created and reviewed, and your own opinions, please list your TOP priorities below (as many as you care to list). Priorities may be related to Land Use, Economic Development, Public Services, Transportation, Parks and Recreation, Housing, Quality of Life, etc. Please only take a few minutes to complete this.

Issues Listed as First Priorities:

- Dog Park
- Economic Development (retention and recruitment)
- Redevelopment of Perry-Judds Lands
- Redevelopment of existing “eyesores”/unused facilities
- Attract more businesses and industry
- Buildings on South Monroe St
- Regional rail
- Park
- Park
- Water Tower
- Revitalize Downtown
- Restaurant/non chain hotel
- N. Monroe from apt. building to Coaches (teardown/revitalizing)
- Tower
- Revitalize the 4 corners and downtown
- Revitalize, restore, enhance our downtown thus enhance and attract our downtown
- Bringing in new business-encouraging business
- More emphasis on developing bicycle trails

Issues Listed as Second Priorities:

- Eco Municipality
- Public services
- Preservation of downtown buildings
- Creating an identity – unique feature to bring visitors and new families to Waterloo
- Bicycle/walk paths
- Riverside and N. Monroe properties
- South Monroe revitalization
- Bike Paths
- Bike Paths
- Attract new business, revitalize down town area (Perry)
- Preserve surrounding farmland
- Bike path through downtown
- S. Monroe revitalizing, save brick buildings and restore for community restaurants
- Perry building
- Recreation – bike trails, park
- Eco Municipality, preserve and incorporate our natural and green design throughout our city
- Activities for the youth – Park and Rec
- Maintain residential development

Issues Listed as Third Priorities:

- River restoration and use
- Quality of life – amenities
- Keeping housing affordable
- Develop business park; create job opportunities
- Youth center
- Expand bike paths
- Revitalize downtown buildings/businesses
- Perry buildings
- Saving old historic buildings
- Infrastructure repair (new entrance to Firemen’s park)
- Perry Building
- Clean up all of S. Monroe between River
- Park access and improve/add more w/rec. dept
- Downtown area
- Fill the empty buildings, like the Perry buildings
- Provide gathering places
- Develop park space and redevelop S. Monroe St.
- Re-activate or remove empty industrial buildings

Issues Listed as Fourth Priorities:

- Bring new business to the city using existing buildings
- City Gov/community relationship
- Creating a bike and pedestrian friendly city
- Develop and follow viable growth plan
- Commuter railroad (not high speed)
- Portland tire
- Work w/Jefferson Cty for bike paths
- Industrial park/Pallet Co. clean-up
- Remove Perry’s buildings
- Improve current community areas (Rec Center, Warming House)
- Bike trails/on street bike lanes
- Have train stop in Waterloo
- Perry building reuse
- Community building – revitalize
- Preserve our historical, cultural small town culture
- Decide and follow through on the plan
- Play grounds

Issues Listed as Fifth Priorities:

- Bike trails
- Building redevelopment; new uses
- Preserving easy access to accessible DNR lands
- Improve the old newspaper building area
- Expand industrial base
- Educate the community on the Vision and what it can become
- Preserve farmland and wetlands
- Community/youth building
- Manage residential growth
- Live/work in sustainable community; reduce petro use
- Revitalize/clean up Hwy 19 Pallet Co to Jim’s Cheese
- Strong schools
- Increase and attract artistic businesses and events
- Bike paths and public land use
- Public transportation towards Madison

Issues Listed as Sixth Priorities:

- Train
- Target Eco-Friendly commercial/industrial

After everyone has completed their list, each person will be provided an opportunity to indicate their TOP priority to the group. If your top priority has been mentioned, please provide the next priority on your list.

The meeting facilitator will record the priorities on flip-chart sheets. Once all of the priorities have been listed, each participant will have the opportunity to vote to “prioritize” the listing. Each participant will be provided five sticky dots to place on their preferred priority. Please feel free to place one dot by five different priorities, all five dots on one preferred priority, or any combination.

TOP PRIORITIES IDENTIFIED BY THE LARGE GROUP (number in parenthesis indicates number of votes)

- Bike trail network (12)
- South Monroe revitalization (11)
- Brew Pub restaurant (10)
- Promote strong schools (10)
- Redevelop Perry (10)
- Retention/Recruitment of businesses (10)
- Create “eco-municipality” (9)
- Rehab downtown (8)
- Create unique identity (8)
- Commuter rail (7)
- Youth recreation activities (6)
- Save historic buildings (6)
- Dog park (5)
- Eliminate downtown area industrial zones (4)
- Affordable housing (4)
- Revitalize East Hwy 19 (3)
- Growth that allows small town atmosphere (2)
- Clean up Portland store (2)
- Promote the Park (2)
- Build new water tower (2)
- Live-Work community (2)
- Improve park access (2)
- Emphasize other parks (2)
- Strict development codes w/enforcement (1)
- Wise use of land through good zoning (1)
- Reuse/Removal of empty industrial (1)