

5. Where is the primary place of work for all adults in your household?

- A 7.3% At home, in farm business
- B 3.7% At home, in non-farm business
- C 3.2% At home, as a homemaker
- D 11.4% Village of Prairie du Sac
- E 10.0% Town of Prairie du Sac
- F 14.2% Sauk City
- G 4.1% Baraboo
- H 0.0% Wisconsin Dells or Lake Delton
- I 0.9% Spring Green or Plain
- J 2.3% Elsewhere in Sauk County
- K 16.4% Madison
- L 2.7% Waunakee
- M 0.9% Mazomanie
- N 4.1% Middleton
- O 0.0% DeForest
- P 1.4% Elsewhere in Dane County
- Q 0.9% Lodi
- R 0.0% Portage
- S 1.8% Elsewhere in Columbia County
- T 0.0% In Iowa County
- U 1.8% Other location not listed
- V 0.5% Not Working
- W 12.3% Retired

PART 2: OPINIONS ON EXISTING CONDITIONS

6. How would you rate the following facilities and services available in the Sauk Prairie Area?

Service/Facility	Rating				
	Excellent	Good	Fair	Poor	Not Applicable
A. Ambulance service	<u>41.0%</u>	<u>44.4%</u>	<u>0.9%</u>	<u>0.0%</u>	<u>13.7%</u>
B. Fire protection	<u>39.7%</u>	<u>45.7%</u>	<u>1.7%</u>	<u>0.9%</u>	<u>12.1%</u>
C. Police protection	<u>25.2%</u>	<u>51.3%</u>	<u>13.9%</u>	<u>2.6%</u>	<u>7.0%</u>
D. Snow removal	<u>21.3%</u>	<u>53.3%</u>	<u>17.2%</u>	<u>1.6%</u>	<u>6.6%</u>
E. Street maintenance	<u>10.9%</u>	<u>48.7%</u>	<u>20.2%</u>	<u>4.2%</u>	<u>16.0%</u>
F. Garbage collection	<u>27.7%</u>	<u>41.2%</u>	<u>7.6%</u>	<u>1.7%</u>	<u>21.8%</u>
G. Recycling services	<u>32.8%</u>	<u>47.1%</u>	<u>10.9%</u>	<u>0.8%</u>	<u>8.4%</u>
H. Public libraries	<u>33.1%</u>	<u>50.0%</u>	<u>5.9%</u>	<u>0.0%</u>	<u>11.0%</u>
I. Village or Town Hall	<u>26.5%</u>	<u>54.7%</u>	<u>14.5%</u>	<u>0.0%</u>	<u>4.3%</u>
J. Transit options	<u>4.4%</u>	<u>15.8%</u>	<u>21.1%</u>	<u>26.3%</u>	<u>32.5%</u>
K. Access to the arts	<u>8.8%</u>	<u>37.2%</u>	<u>25.7%</u>	<u>7.1%</u>	<u>21.2%</u>
L. Drinking water quality	<u>21.7%</u>	<u>42.6%</u>	<u>7.8%</u>	<u>6.1%</u>	<u>21.7%</u>
M. Public meeting facilities	<u>19.8%</u>	<u>51.7%</u>	<u>19.0%</u>	<u>1.7%</u>	<u>7.8%</u>
N. Community events	<u>14.7%</u>	<u>56.0%</u>	<u>17.2%</u>	<u>4.3%</u>	<u>7.8%</u>
O. Community center	<u>17.2%</u>	<u>49.1%</u>	<u>19.0%</u>	<u>4.3%</u>	<u>10.3%</u>
P. Parks & recreation facilities	<u>20.9%</u>	<u>47.8%</u>	<u>15.7%</u>	<u>5.2%</u>	<u>10.4%</u>
Q. Youth recreation programs	<u>16.5%</u>	<u>40.9%</u>	<u>18.3%</u>	<u>4.3%</u>	<u>20.0%</u>
R. Adult recreation programs	<u>5.3%</u>	<u>36.3%</u>	<u>28.3%</u>	<u>13.3%</u>	<u>16.8%</u>
S. Public school education	<u>30.8%</u>	<u>55.6%</u>	<u>1.7%</u>	<u>0.0%</u>	<u>12.0%</u>
T. Public school buildings	<u>31.6%</u>	<u>50.4%</u>	<u>6.0%</u>	<u>0.9%</u>	<u>11.1%</u>
U. Health care services	<u>41.5%</u>	<u>47.5%</u>	<u>4.2%</u>	<u>0.0%</u>	<u>6.8%</u>
V. Senior care services	<u>19.8%</u>	<u>39.7%</u>	<u>14.7%</u>	<u>1.7%</u>	<u>24.1%</u>
W. Sidewalk systems	<u>8.6%</u>	<u>37.9%</u>	<u>20.7%</u>	<u>5.2%</u>	<u>27.6%</u>
X. Bicycle facilities	<u>4.4%</u>	<u>31.0%</u>	<u>19.5%</u>	<u>15.9%</u>	<u>29.2%</u>
Y. Sauk Prairie Airport	<u>4.3%</u>	<u>33.6%</u>	<u>23.3%</u>	<u>10.3%</u>	<u>28.4%</u>

7. How would you rate the following features in the downtowns of the Village of Prairie du Sac and the Village of Sauk City?

Features	Prairie du Sac Downtown				
	Excellent	Good	Fair	Poor	No Opinion
A. Overall area layout	<u>8.6%</u>	<u>55.2%</u>	<u>24.1%</u>	<u>5.2%</u>	<u>6.9%</u>
B. Building appearance	<u>8.7%</u>	<u>57.4%</u>	<u>23.5%</u>	<u>8.7%</u>	<u>1.7%</u>
C. Historic character	<u>9.5%</u>	<u>53.4%</u>	<u>25.0%</u>	<u>7.8%</u>	<u>4.3%</u>
D. Business signs	<u>7.8%</u>	<u>50.9%</u>	<u>30.2%</u>	<u>4.3%</u>	<u>6.9%</u>
E. Street signs	<u>10.4%</u>	<u>62.6%</u>	<u>20.0%</u>	<u>3.5%</u>	<u>3.5%</u>
F. Sidewalks	<u>14.9%</u>	<u>65.8%</u>	<u>13.2%</u>	<u>1.8%</u>	<u>4.4%</u>
G. Parking availability	<u>7.0%</u>	<u>43.5%</u>	<u>27.8%</u>	<u>19.1%</u>	<u>2.6%</u>
H. Traffic flow/circulation	<u>4.4%</u>	<u>50.0%</u>	<u>26.3%</u>	<u>18.4%</u>	<u>0.9%</u>
I. Trees/ streetscaping	<u>10.5%</u>	<u>51.8%</u>	<u>22.8%</u>	<u>12.3%</u>	<u>2.6%</u>
J. Lighting	<u>12.2%</u>	<u>70.4%</u>	<u>13.9%</u>	<u>0.0%</u>	<u>3.5%</u>
K. Mix of businesses	<u>7.9%</u>	<u>43.0%</u>	<u>31.6%</u>	<u>14.0%</u>	<u>3.5%</u>

Features	Sauk City Downtown				
	Excellent	Good	Fair	Poor	No Opinion
A. Overall area layout	<u>3.5%</u>	<u>49.6%</u>	<u>33.0%</u>	<u>8.7%</u>	<u>5.2%</u>
B. Building appearance	<u>3.5%</u>	<u>35.1%</u>	<u>38.6%</u>	<u>21.1%</u>	<u>1.8%</u>
C. Historic character	<u>6.1%</u>	<u>37.7%</u>	<u>37.7%</u>	<u>13.2%</u>	<u>5.3%</u>
D. Business signs	<u>4.4%</u>	<u>50.9%</u>	<u>29.8%</u>	<u>7.9%</u>	<u>7.0%</u>
E. Street signs	<u>7.1%</u>	<u>62.8%</u>	<u>22.1%</u>	<u>4.4%</u>	<u>3.5%</u>
F. Sidewalks	<u>8.8%</u>	<u>61.9%</u>	<u>20.4%</u>	<u>3.5%</u>	<u>5.3%</u>
G. Parking availability	<u>2.7%</u>	<u>43.4%</u>	<u>30.1%</u>	<u>20.4%</u>	<u>3.5%</u>
H. Traffic flow/circulation	<u>1.8%</u>	<u>36.3%</u>	<u>34.5%</u>	<u>25.7%</u>	<u>1.8%</u>
I. Trees/ streetscaping	<u>5.3%</u>	<u>37.2%</u>	<u>36.3%</u>	<u>18.6%</u>	<u>2.7%</u>
J. Lighting	<u>4.4%</u>	<u>60.2%</u>	<u>26.5%</u>	<u>5.3%</u>	<u>3.5%</u>
K. Mix of businesses	<u>4.4%</u>	<u>34.5%</u>	<u>38.9%</u>	<u>18.6%</u>	<u>3.5%</u>

8. How would you rate the following features within the Town of Prairie du Sac?

Service/Facility	Rating				
	Excellent	Good	Fair	Poor	No Opinion
A. Quality of natural resources	<u>23.5%</u>	<u>55.5%</u>	<u>13.4%</u>	<u>1.7%</u>	<u>5.9%</u>
B. Housing availability	<u>4.9%</u>	<u>42.6%</u>	<u>23.0%</u>	<u>8.2%</u>	<u>21.3%</u>
C. Existing subdivisions	<u>10.7%</u>	<u>56.6%</u>	<u>17.2%</u>	<u>5.7%</u>	<u>9.8%</u>
D. Development at intersection of Highways 12 and PF	<u>2.5%</u>	<u>19.7%</u>	<u>32.0%</u>	<u>41.8%</u>	<u>4.1%</u>
E. Property maintenance	<u>0.8%</u>	<u>70.2%</u>	<u>23.1%</u>	<u>3.3%</u>	<u>2.5%</u>
F. Town roads	<u>9.9%</u>	<u>58.7%</u>	<u>25.6%</u>	<u>5.0%</u>	<u>0.8%</u>
G. Public access to the Wisconsin River	<u>5.8%</u>	<u>29.8%</u>	<u>28.9%</u>	<u>16.5%</u>	<u>19.0%</u>
H. Historic buildings and sites	<u>2.5%</u>	<u>32.2%</u>	<u>28.9%</u>	<u>9.9%</u>	<u>26.4%</u>

9. How would you rate the following features along the Phillips Boulevard commercial area (Highway 12) and the Prairie Street commercial area (Highway PF)?

Features	Phillips Boulevard Area				
	Excellent	Good	Fair	Poor	No Opinion
A. Overall area layout	<u>1.7%</u>	<u>37.2%</u>	<u>36.4%</u>	<u>19.0%</u>	<u>5.8%</u>
B. Building appearance	<u>3.3%</u>	<u>51.6%</u>	<u>31.1%</u>	<u>9.8%</u>	<u>4.1%</u>
C. Business signs	<u>3.3%</u>	<u>50.0%</u>	<u>32.5%</u>	<u>6.7%</u>	<u>7.5%</u>
D. Street signs	<u>5.8%</u>	<u>52.5%</u>	<u>25.8%</u>	<u>8.3%</u>	<u>7.5%</u>
E. Sidewalks	<u>0.8%</u>	<u>41.2%</u>	<u>27.7%</u>	<u>17.6%</u>	<u>12.6%</u>
F. Business parking lots	<u>5.0%</u>	<u>55.0%</u>	<u>23.3%</u>	<u>10.0%</u>	<u>6.7%</u>
G. Traffic flow/circulation	<u>0.0%</u>	<u>20.7%</u>	<u>31.4%</u>	<u>43.0%</u>	<u>5.0%</u>
H. Business landscaping	<u>2.5%</u>	<u>42.0%</u>	<u>33.6%</u>	<u>14.3%</u>	<u>7.6%</u>
I. Street trees	<u>5.9%</u>	<u>45.4%</u>	<u>26.9%</u>	<u>10.1%</u>	<u>11.8%</u>
J. Lighting of building/parking	<u>3.4%</u>	<u>61.3%</u>	<u>21.0%</u>	<u>4.2%</u>	<u>10.1%</u>
K. Mix of businesses	<u>4.2%</u>	<u>45.0%</u>	<u>28.3%</u>	<u>12.5%</u>	<u>10.0%</u>

Features	Prairie Street Area				
	Excellent	Good	Fair	Poor	No Opinion
A. Overall area layout	<u>5.2%</u>	<u>53.9%</u>	<u>27.8%</u>	<u>7.8%</u>	<u>5.2%</u>
B. Building appearance	<u>7.8%</u>	<u>60.9%</u>	<u>21.7%</u>	<u>3.5%</u>	<u>6.1%</u>
C. Business signs	<u>8.0%</u>	<u>55.4%</u>	<u>24.1%</u>	<u>4.5%</u>	<u>8.0%</u>
D. Street signs	<u>5.3%</u>	<u>63.2%</u>	<u>18.4%</u>	<u>4.4%</u>	<u>8.8%</u>
E. Sidewalks	<u>0.0%</u>	<u>32.1%</u>	<u>26.8%</u>	<u>20.5%</u>	<u>20.5%</u>
F. Business parking lots	<u>6.2%</u>	<u>58.4%</u>	<u>16.8%</u>	<u>10.6%</u>	<u>8.0%</u>
G. Traffic flow/circulation	<u>3.5%</u>	<u>54.0%</u>	<u>27.4%</u>	<u>8.8%</u>	<u>6.2%</u>
H. Business landscaping	<u>5.4%</u>	<u>52.7%</u>	<u>28.6%</u>	<u>6.3%</u>	<u>7.1%</u>
I. Street trees	<u>2.7%</u>	<u>41.1%</u>	<u>30.4%</u>	<u>16.1%</u>	<u>9.8%</u>
J. Lighting of building/ parking	<u>3.5%</u>	<u>57.5%</u>	<u>23.0%</u>	<u>5.3%</u>	<u>10.6%</u>
K. Mix of businesses	<u>4.4%</u>	<u>38.6%</u>	<u>29.8%</u>	<u>15.8%</u>	<u>11.4%</u>

10. How would you rate the following features in the Sauk City Industrial Park (south of Phillips Boulevard) and the Prairie du Sac Industrial Park (north of Prairie Street)?

Features	Sauk City Industrial Park				
	Excellent	Good	Fair	Poor	No Opinion
A. Overall area layout	<u>5.8%</u>	<u>52.1%</u>	<u>21.5%</u>	<u>2.5%</u>	<u>18.2%</u>
B. Building appearance	<u>8.2%</u>	<u>54.9%</u>	<u>20.5%</u>	<u>4.1%</u>	<u>12.3%</u>
C. Business signs	<u>3.3%</u>	<u>53.3%</u>	<u>21.3%</u>	<u>6.6%</u>	<u>15.6%</u>
D. Street signs	<u>9.0%</u>	<u>53.3%</u>	<u>18.9%</u>	<u>2.5%</u>	<u>16.4%</u>
E. Sidewalks	<u>1.7%</u>	<u>17.4%</u>	<u>22.3%</u>	<u>22.3%</u>	<u>36.4%</u>
F. Business parking lots	<u>4.1%</u>	<u>57.9%</u>	<u>17.4%</u>	<u>2.5%</u>	<u>18.2%</u>
G. Traffic flow/circulation	<u>6.6%</u>	<u>53.3%</u>	<u>21.3%</u>	<u>3.3%</u>	<u>15.6%</u>
H. Business landscaping	<u>4.9%</u>	<u>51.6%</u>	<u>24.6%</u>	<u>4.9%</u>	<u>13.9%</u>
I. Lighting of building/ parking	<u>1.7%</u>	<u>49.6%</u>	<u>23.1%</u>	<u>5.8%</u>	<u>19.8%</u>

Features	Prairie du Sac Industrial Park				
	Excellent	Good	Fair	Poor	No Opinion
A. Overall area layout	<u>16.7%</u>	<u>54.4%</u>	<u>11.4%</u>	<u>3.5%</u>	<u>14.0%</u>
B. Building appearance	<u>13.2%</u>	<u>52.6%</u>	<u>21.1%</u>	<u>2.6%</u>	<u>10.5%</u>
C. Business signs	<u>5.3%</u>	<u>53.5%</u>	<u>24.6%</u>	<u>4.4%</u>	<u>12.3%</u>
D. Street signs	<u>10.5%</u>	<u>56.1%</u>	<u>14.0%</u>	<u>4.4%</u>	<u>14.9%</u>
E. Sidewalks	<u>1.8%</u>	<u>19.5%</u>	<u>18.6%</u>	<u>25.7%</u>	<u>34.5%</u>
F. Business parking lots	<u>8.7%</u>	<u>58.3%</u>	<u>14.8%</u>	<u>3.5%</u>	<u>14.8%</u>
G. Traffic flow/circulation	<u>9.6%</u>	<u>59.6%</u>	<u>14.9%</u>	<u>1.8%</u>	<u>14.0%</u>
H. Business landscaping	<u>6.1%</u>	<u>49.1%</u>	<u>23.7%</u>	<u>7.9%</u>	<u>13.2%</u>
I. Lighting of building/ parking	<u>6.1%</u>	<u>47.4%</u>	<u>22.8%</u>	<u>5.3%</u>	<u>18.4%</u>

PART 3: FUTURE GROWTH AND PRESERVATION

11. The communities in the Sauk Prairie Area have consolidated services in the past, such as schools, police protection, ambulance service, and sewage treatment. Assuming it is cost effective, which additional services do you support for further consolidation? (Respondents could check all of those services they felt should be considered for consolidation.)

- A 59.9% Municipal water systems
- B 60.6% Electric utility systems
- C 59.1% Public library administration
- D 61.3% Fire departments
- E 61.3% Recreational programs
- F 63.5% Park systems
- G 62.0% Municipal court
- H 62.0% Economic development efforts
- I 48.9% Development of a new joint business/industrial park
- J 51.8% Expansion of shared zoning authority
- K 61.3% Full consolidation of the two villages
- L 29.2% Full consolidation of both villages and the town
- M 9.5% Other

12. The following are several statements that suggest choices about future directions for the Sauk Prairie Area. Respondents checked whether they strongly agreed, agreed, disagreed, strongly disagreed, or had no opinion for each statement.

Statement	Rating				
	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
A. New housing should be encouraged in the Village of Prairie du Sac.	<u>19.0%</u>	<u>50.4%</u>	<u>15.7%</u>	<u>5.8%</u>	<u>9.1%</u>
B. New housing should be encouraged in the Village of Sauk City.	<u>22.1%</u>	<u>45.9%</u>	<u>17.2%</u>	<u>5.7%</u>	<u>9.0%</u>
C. New housing should be encouraged in the Town of Prairie du Sac.	<u>11.5%</u>	<u>26.2%</u>	<u>27.9%</u>	<u>25.4%</u>	<u>9.0%</u>
D. The villages should annex land as a means to accommodate future growth.	<u>16.1%</u>	<u>34.7%</u>	<u>21.8%</u>	<u>15.3%</u>	<u>12.1%</u>
E. The villages should promote smaller lot sizes and redevelopment to use less land for future growth.	<u>14.0%</u>	<u>29.8%</u>	<u>28.1%</u>	<u>15.7%</u>	<u>12.4%</u>
F. The Sauk Prairie Area has enough affordable housing options.	<u>6.5%</u>	<u>22.0%</u>	<u>32.5%</u>	<u>14.6%</u>	<u>24.4%</u>
G. Neighborhood preservation around the downtown areas is more important than downtown business expansion.	<u>9.2%</u>	<u>23.3%</u>	<u>40.8%</u>	<u>7.5%</u>	<u>19.2%</u>
H. New residential developments should pay impact fees for parks and other public facility demands.	<u>26.0%</u>	<u>52.0%</u>	<u>8.1%</u>	<u>0.8%</u>	<u>13.0%</u>
I. The Town of Prairie du Sac should use standards for siting of individual homes in farming areas.	<u>36.0%</u>	<u>44.0%</u>	<u>7.2%</u>	<u>4.0%</u>	<u>8.8%</u>
J. The three communities should support residential subdivisions in the Town of Prairie du Sac.	<u>10.8%</u>	<u>30.8%</u>	<u>20.8%</u>	<u>28.3%</u>	<u>9.2%</u>
K. The Village of Prairie du Sac should continue to pursue downtown revitalization.	<u>29.5%</u>	<u>58.2%</u>	<u>2.5%</u>	<u>0.0%</u>	<u>9.8%</u>
L. The Village of Sauk City should continue to pursue downtown revitalization.	<u>34.4%</u>	<u>54.9%</u>	<u>1.6%</u>	<u>0.0%</u>	<u>9.0%</u>
M. The communities should support design guidelines for business/ industrial parks.	<u>21.3%</u>	<u>67.2%</u>	<u>2.5%</u>	<u>0.8%</u>	<u>8.2%</u>
N. The north-south stretch of Highway 12 should be a long-term growth edge in the Sauk Prairie Area.	<u>19.2%</u>	<u>46.7%</u>	<u>15.0%</u>	<u>6.7%</u>	<u>12.5%</u>

O. Farming is an important part of the future for the Sauk Prairie Area.	<u>45.5%</u>	<u>43.1%</u>	<u>7.3%</u>	<u>1.6%</u>	<u>2.4%</u>
P. Exclusive agricultural zoning should be continued over most lands in the Town of Prairie du Sac.	<u>40.3%</u>	<u>35.5%</u>	<u>19.4%</u>	<u>3.2%</u>	<u>1.6%</u>
Q. The communities should actively support farming in the area.	<u>46.3%</u>	<u>45.5%</u>	<u>3.3%</u>	<u>1.6%</u>	<u>3.3%</u>
R. The communities should require vegetated buffer strips between new development and natural areas, like wetlands.	<u>36.9%</u>	<u>51.6%</u>	<u>4.9%</u>	<u>0.0%</u>	<u>6.6%</u>
S. The eagles are an important part of the future of the Sauk Prairie Area.	<u>41.0%</u>	<u>41.0%</u>	<u>10.7%</u>	<u>1.6%</u>	<u>5.7%</u>
T. The communities should work to promote more river-based recreation.	<u>26.8%</u>	<u>43.1%</u>	<u>17.1%</u>	<u>1.6%</u>	<u>11.4%</u>
U. The Sauk City riverfront recreational trail/riverwalk should be continued through Prairie du Sac.	<u>33.3%</u>	<u>50.4%</u>	<u>4.1%</u>	<u>0.8%</u>	<u>11.4%</u>
V. The communities should support the abandonment of the existing rail line for future trail use.	<u>27.9%</u>	<u>38.5%</u>	<u>14.8%</u>	<u>1.6%</u>	<u>17.2%</u>
W. It is important to provide some type of rail access to the Sauk Prairie Area.	<u>7.4%</u>	<u>27.0%</u>	<u>31.1%</u>	<u>13.1%</u>	<u>21.3%</u>
X. The Sauk Prairie Area should be linked to Madison through bus transportation.	<u>16.8%</u>	<u>45.4%</u>	<u>15.1%</u>	<u>4.2%</u>	<u>18.5%</u>
Y. The communities should support local taxi services.	<u>20.3%</u>	<u>62.6%</u>	<u>9.8%</u>	<u>0.0%</u>	<u>7.3%</u>
Z. The communities should prohibit new billboards.	<u>23.4%</u>	<u>40.3%</u>	<u>17.7%</u>	<u>2.4%</u>	<u>16.1%</u>
aa. The Village of Prairie du Sac should expand its industrial park	<u>12.2%</u>	<u>43.1%</u>	<u>6.5%</u>	<u>6.5%</u>	<u>31.7%</u>
bb. The Village of Sauk City should expand its industrial park westward.	<u>10.7%</u>	<u>33.9%</u>	<u>17.4%</u>	<u>12.4%</u>	<u>25.6%</u>
cc. The Village of Prairie du Sac and/or the Village of Sauk City should expand east of the Wisconsin River.	<u>9.8%</u>	<u>23.0%</u>	<u>27.0%</u>	<u>18.0%</u>	<u>22.1%</u>

13. Which types of non-residential land uses would you like to see in the Sauk Prairie Area in the future? (Respondents could place a check next to all non-residential land use types that they supported.)

- A 35.0% Additional or expanded industrial parks
- B 35.8% New business park (e.g., office/research)
- C 29.2% Service-related uses (e.g., dry-cleaners, barbershops)
- D 46.7% Small-scale retail (e.g., specialty stores)
- E 33.6% Large-scale retail (e.g., more supermarkets or department stores)
- F 27.0% Highway commercial uses (e.g., motels, gas stations)
- G 27.0% “Day trip” tourist-oriented uses
- H 51.8% Natural resource/conservation areas
- I 34.3% Historical or archaeological resource areas
- J 43.8% Agricultural-support businesses
- K 47.4% Farming operations
- L 6.6% Sand and gravel excavation
- M 35.8% Airport continuation
- N 3.6% Other

14. Which of the following design standards for future industrial buildings and retail buildings do you support?

Industrial Buildings			
	Support	Do no Support	No Opinion
A Architectural design standards for new buildings	<u>64.2%</u>	<u>12.4%</u>	<u>23.4%</u>
B Architectural standards for existing buildings	<u>46.0%</u>	<u>27.7%</u>	<u>26.3%</u>
C Maximum building size limits	<u>43.1%</u>	<u>32.1%</u>	<u>24.8%</u>
D Building material requirements (e.g., brick or block)	<u>36.5%</u>	<u>36.5%</u>	<u>27.0%</u>
E Landscaping requirements	<u>61.3%</u>	<u>16.1%</u>	<u>22.6%</u>
F Signage limitations	<u>65.7%</u>	<u>11.7%</u>	<u>22.6%</u>
G Lighting limitations	<u>65.7%</u>	<u>12.4%</u>	<u>21.9%</u>
H Payment for off-site impacts (e.g., roads or sewers)	<u>65.7%</u>	<u>12.4%</u>	<u>21.9%</u>

Retail Buildings			
	Support	Do no Support	No Opinion
A Architectural design standards for new buildings	<u>61.3%</u>	<u>13.1%</u>	<u>25.5%</u>
B Architectural standards for existing buildings	<u>48.9%</u>	<u>24.1%</u>	<u>27.0%</u>
C Maximum building size limits	<u>46.7%</u>	<u>26.3%</u>	<u>27.0%</u>
D Building material requirements (e.g., brick or block)	<u>38.0%</u>	<u>33.6%</u>	<u>28.4%</u>
E Landscaping requirements	<u>58.4%</u>	<u>16.1%</u>	<u>25.5%</u>
F Signage limitations	<u>66.4%</u>	<u>10.2%</u>	<u>23.4%</u>
G Lighting limitations	<u>65.0%</u>	<u>11.7%</u>	<u>23.3%</u>
H Payment for off-site impacts (e.g., roads or sewers)	<u>61.3%</u>	<u>15.3%</u>	<u>23.4%</u>

15. What types of new housing would you like to see in the Sauk Prairie Area in the future? (Respondents could place a check next to all of the housing types that they felt were appropriate.)

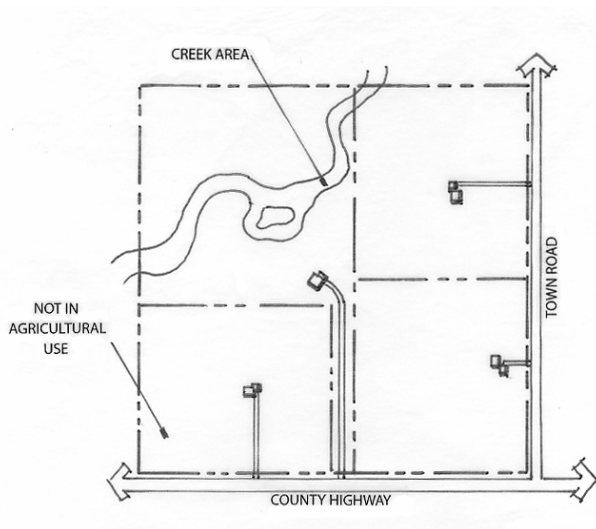
- A 51.1% Single-family, starter homes
- B 71.5% Single-family, mid-sized homes
- C 38.7% Single-family, large homes
- D 40.1% Townhouses or condominiums
- E 33.6% Duplexes
- F 32.1% Apartments, 3 to 4 units per building
- G 15.3% Apartments, more than 4 units per building
- H 26.3% Downtown housing
- I 16.8% Manufactured homes (post-1976)
- J 2.9% Mobile homes (pre-1976 construction)
- K 69.3% Senior citizen housing
- L 67.9% Assisted living for the elderly

16. Which of the following design features for new residential neighborhoods do you support for the villages? (Respondents could check all of the design features that they supported.)

- A 73.0% Sidewalks
- B 75.9% Street trees
- C 40.9% Decorative street lighting
- D 61.3% Neighborhood parks
- E 24.8% Neighborhood schools
- F 48.2% Bike paths
- G 7.3% Narrower streets
- H 5.8% Alleys
- I 26.3% Front porches
- J 28.5% Architectural standards for houses
- K 31.4% Shopping centers within walking distance

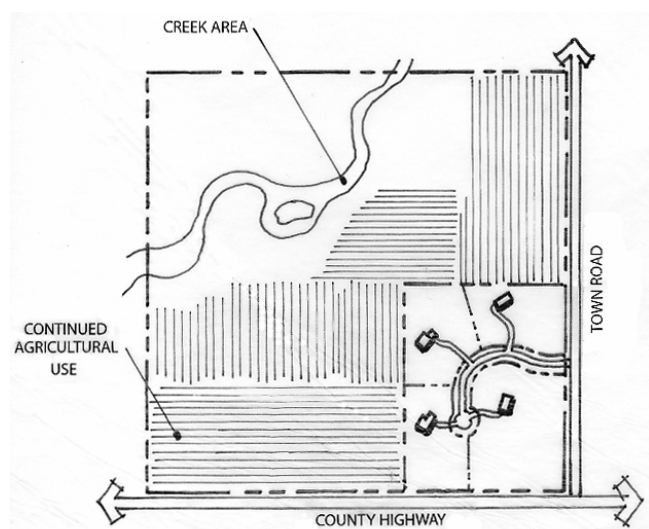
17. Based on the following illustrations, which of the following statements best describes your opinion on the technique called **“cluster development”** as an option in the Town of Prairie du Sac?

- A 23.0% I support cluster development, buy only if the maximum number of houses stays the same (like in the illustration).
- B 31.7% I support cluster development, and would allow some more homes in the development as a “bonus” for using cluster development.
- C 11.9% I do not support cluster development.
- D 33.4% I need more information to decide



Conventional Development Option:

- 1 house per 35 acres, 4 houses
- Each house is on a 35 acre lot
- Houses in creek area and farmland



Cluster Development Option:

- 1 House per 35 Acres, 4 houses
- Houses clustered on smaller lots
- No houses in creek area or farmland

18. The land near the intersection of Highway 12 and Highway PF is a critical planning area. What types of land uses do you support in this area over the next 20 years? (Respondents could check all land uses that they supported.)

- A 52.6% Agricultural-related land uses (e.g., greenhouses)
- B 29.9% Continuation of Sauk Prairie Airport without expansion
- C 29.9% Expansion of the Sauk Prairie Airport
- D 17.5% Closure of Sauk Prairie Airport or relocation to another area
- E 25.5% Industrial park development
- F 37.2% Office/research park development
- G 38.7% Small-scale shops and services (e.g., medical office, restaurant, video store)
- H 24.1% Large-scale retail businesses (e.g., department store, car dealership)
- I 29.2% Mixed-use projects, incorporating retail, housing, and jobs
- J 21.2% Single-family housing
- K 8.0% Apartments
- L 8.0% Condominiums
- M 5.1% Other uses

19. The Wisconsin Department of Transportation is scheduled to rebuild Phillips Boulevard by 2008. Which of the following features do you feel the reconstruction of Phillips Boulevard should include? (Respondents could check all of the features that they felt should be part of the reconstruction.)

- A 40.1% Retain existing street trees
- B 43.8% Plant new street trees
- C 19.0% Frequent stoplights
- D 43.8% Infrequent stoplights
- E 35.8% Marked crosswalks with medians
- F 15.3% On-street bicycle lanes
- G 58.4% Sidewalks
- H 34.3% Decorative lighting
- I 32.1% Community entrance/directional signage
- J 26.3% 3 travel lanes with middle turn lane
- K 47.4% 4 travel lanes
- L 5.8% Other

20. Which general option for the long-term future of Highway 12 in the Sauk Prairie Area do you support?

- A 22.2% Option 1: Reconstruction of Phillips Boulevard to continue to serve as Highway 12.
- B 7.9% Option 2: Possible “in-town” route involving two one-way streets, with Phillips Boulevard serving as one of the one-way streets.
- C 27.8% Option 3: New south bypass, generally following the River Road corridor.
- D 24.6% Option 4: Far south bypass, south of the sewage treatment plant.
- E 17.5% Option 5: North bypass, north of the Village of Prairie du Sac, possibly using Highway 188.

21. What do you feel is the biggest issue or opportunity facing the Sauk Prairie Area (or your specific village or town) over the next several years?

- I think the town should capitalize on tourism. Find things to bring people to the area. Use the deer and other natural resources to bring tourists in. This is a beautiful town, let's use it.
- We should grow slowly.
- Village consolidation - allow for consolidation to afford future growth in the Sauk Prairie Area.
- The routing of traffic through Sauk city will be congested - an alternative routing will be needed. For the present there is land available within the villages or just adjacent to the villages. It would be good to keep some farm land within the area.
- Expansion of industrial areas. Intersection of PF/Hwy 12 - really bad. Phillips Blvd, ever drive it - it's rough.
- Adequate housing and safe roads to meet the expanding population needs.
- Controlled growth.
- I'm getting too old and have too little income to be dragged into the Village - leave me alone.
- I think the biggest issue is going to be getting the bypass in as soon as possible. Without it, it is going to be a bear in downtown Sauk City on Friday afternoons to try and go anywhere.
- We need less bars and more restaurants and shops - expansion.
- Preservation of agricultural land. Controlling housing expansion to a reasonable rate. Determining the effects of becoming part of the "Greater Madison Area" after the 4 lane expansion of Highway 12.
- More growth - large scale retail!
- Bringing industry and shopping center in. I almost always have to go to Baraboo or Madison to shop. Would like to keep the money here. We also need more job opportunities around here. Get lights installed at PF & Hwy 12 and Lueder's Road and Phillips Blvd.
- Our area is losing its small town identity. Let's keep it an agricultural area. Big is not always better!
- Population growth.
- Managing the educational system - to keep senior citizens on fixed incomes from having to sell their homes because they can no longer afford their property taxes.
- 4-lane highway. I feel the layout of a 4-lane highway will directly effect all other planning.
- Traffic flow on Highway 12/Phillips and access to businesses and hodge-podge development outlying area.
- Recreation, i.e. ball parks, soccer parks, community. Area
- Keeping taxes down for retired homeowners!!
- Controlled, managed growth and expansion
- The need for community leaders to use long term planning for Hwy 12, Philips Blvd and Hwy PF intersection. The future appearance of Sauk Prairie will be decided by this single most important area. Look what the WI River, the dam, the EA 61 have done for Sauk Prairie and the financial impact they

create. Poor planning could destroy people's desire to enjoy Sauk Prairie as we have for over 48 years. Do it right! We are all counting on you!

- 1 In town traffic generated by 4-lane to Madison. Need bypass desperately! 2 Expansion of local retail businesses and restaurants to support increasing population. Sauk Prairie needs to decide whether it wants to be a charming, quaint small WI town or an expansion/suburb of Madison. Right now it's kind of failing at both (but I still like it.)
- Mushroom growth following 4 Lane Hwy 12 opening.
- Missing the opportunity to fix and expand the Sauk Prairie airport.
- Hwy 12 should have been a bypass from day one.
- Controlled urban growth.
- The biggest issue facing Sauk Prairie is the need to recruit non-polluting businesses who utilize educated people such as bio-tech firms, consulting firms, medical facilities, and large insurance offices such as Unity. Our industrial park is not utilized correctly; space should not be allocated to storage units. Rather, they should be filled with businesses employing a lot of residents (i.e., Unity). We don't need the Wal-Marts or other large super stores. With the charm of the river, Sauk Prairie could be another Stillwater, MN. Its beauty and unique shops make travelers from all over stop there. Sauk City needs better looking businesses at its entrance to entice people to go through Sauk Prairie. By recruiting non-polluting businesses, the town will grow the way it wants to with ideal demographics (educated people usually purchase homes - contributing to the tax base, have fewer children, earn higher wages.) Manufacturing or light manufacturing or even super stores do not offer what Sauk Prairie needs!
- Overcrowding of elementary schools - build small scale campus like school on existing property site. Environmental issues addressed and taken into consideration for any expansion of business or housing.
- Being able to handle all the traffic orderly. Widen out Hwy 12 to 4 lanes as soon as possible. I believe widening Hwy 12 from sidewalk to sidewalk would make this possible. I think this could be done at a low cost and be adequate for several years.
- Avoiding the loss of our wonderful community character due to increased development inevitable with Hwy 12 expansion.
- HWY 12
- Keep the airport open!
- Overgrowth
- I feel that housing is going to "boom" after 12 is complete. We need to be ready with more affordable housing and businesses to keep up with the influx of people.
- Unlimited growth potential with no consistent specification.
- Getting some decent shopping and restaurants! Baraboo seems to have it all.
- Control of residential growth after Hwy 12 is completed
- Growth and planning for that growth
- We strongly feel if you build a home on Ag land, the land the home sits on should be zoned residential and you should pay taxes accordingly.
- Land use / Housing / River walk continuation. Consolidation. Continuing or relocating SP Airport.
- HWY 12 traffic, only going to get worse with 4 lanes coming back to 2 lanes
- The acre requirement for rural housing should be much larger in the town of Prairie du Sac.
- People with higher income succeeding at enacting policy that will exclude business and residents with lower incomes.
- Manage growth of populations, schools, housing as impacted by Hwy 12
- Keeping the rural feel and the close knit community lifestyle.
- Public schools are already overcrowded. With the expansion of Hwy 12 growth is inevitable... housing will be needed along with more/larger schools.

- Schools are most important. I truly hope that Sauk Prairie doesn't turn into a Verona or Sun Prairie. Also oversized houses should be discouraged. People will take Sauk Prairie off ramp from future hwy 12. We don't need congestion in town toads to attract business.
- 1 - Controlling growth in outlying areas 2 - revitalizing downtown area in both Sauk and Prairie
- Provide low interest money or grants to fund the downtown revitalization of Downtown Sauk. Have a consistent theme and design to highlight both villages. Take a walk downtown Sauk City. You have nice mixture of plywood, sheet metal, stucco, brick/ block/ stone with no common theme or appeal. Develop a waterfront walk and promote the business face the river. Its natural beauty will invite people to visit us.
- Development of Hwy 12 and housing development in town of Prairie du Sac
- Expansion to accommodate certain influx of residents due to Hwy 12 four lane expansion project.
- Consolidation, Hwy 12 development, and expansion
- Handling the growth of the communities due to the 4-lane hwy coming from Madison, must be done in a positive manner to create growth for the communities
- Promote cluster development
- Lack of food stores, retail, restaurants. No clear direction on recreational sports for kids (right now all volunteer, uncoordinated). Not enough parks/green spaces, hiking/walking trails
- Provide goods and services to townsfolk so they do not need to travel to Madison or Baraboo. What do you do with Hwy 12 traffic now that a new bridge was built? What went wrong with that plan? Or was there a plan past the Dane County line? Now you must reconstruct Phillips Blvd and relocate business along the route.
- Overcrowded schools.
- The new highway will change everything! I'm glad to see this survey. The success at my business has been small town - I hope we can keep this "small town" as preserved as possible. I like the idea of expanding by PF - we need bigger businesses away from the downtown - easy access to Hwy 12 for semis, big trucks. There is no room downtown for this kind of traffic. Keep the traffic congestion out of the downtown. There is nowhere to park already! If it becomes a hassle to get downtown and a hassle to park - we will lose our "out of town" customers. The business downtown needs to ask "What do our customers need?" to keep them coming to our town.
- Uncontrolled growth.
- Hwy 12, development at PF/12 and associated traffic and population pressures.
- New housing development west of Hwy 12.
- Growth
- Too many people moving here from Madison - building huge houses and driving our taxes way out of control. We are getting taxed out of our homes, it has to stop. The average person with average pay can't keep up any more. Stop taxing us to death.
- To continue long-term thinking for the future of the area and not get caught in "quick" solutions, where money talks and reason is forgotten. We need to preserve our history and status as a river area and nature area with its eagles, Wisconsin River, and native beauty - rather than turn our area into ugly large buildings with no landscaping, too much lighting, and in general, nothing distinctive for Sauk Prairie from any other small town. Not thinking ahead and planning will result in no lasting legacy for the long history of the area. I think this survey is a great idea!
- The Sauk Prairie Area should not become a Sun Prairie, DeForest situation. It should stay the wonderful community it is and that is possible with some organization from the village and town boards.
- If, when, and where to build new elementary school(s) and making recreational facilities available not under school control.
- Controlling growth with the expansion of Hwy 12 to 4 lanes. If it is not controlled we will out grow many things in this community. If we outgrow them then we will face many more difficult decisions as

a community and taxes will have to increase which may drive many people away from this diverse community.

- Controlling growth and maintaining quality of life needs planned, mixed use growth.
- Rail service should be continued to the area and villages. Keep rail corridor open in villages for possible future use. Rail service can provide many times the economic impact to the villages, than bike trails ever could. North or south access, but don't "close the door" on rail service. Rail is much more "town friendly" than trucks. Also, airport should stay as is, making it larger would make it very bad as the town grows toward it. Operate as is until town grows close to it - then move it north to B.A.A.P land - then build the "big" airport.
- Growth due to Hwy 12 expansion. I plan on relocating to the Sauk County Area to be closer to the Sauk Prairie airport - also, spend most of my time in the communities now - like the area very much.
- Traffic on Hwy 12 (Phillips Blvd) and bypass Hwy 12.
- Controlling the growth Hwy 12 will bring. We feel growth and expansion should take place in the villages and not in the surrounding farmland. We don't want to continue to see more and more single houses plopped on 35 acre parcels scattered all over the place.
- Keep the Sauk Prairie airport as it is!
- New Highway 12 doesn't turn it into a forgotten little town off the main roads. Jobs, services lost to Madison.
- Consolidation of both villages. Expanding industrial parks.
- Being able to anticipate growth, positioning services to prevent congestion in one area must retain the airport it provides income and access for all, and is perfectly positioned as a buffer to Highway 12 corridor.
- Town of Prairie du Sac - land use rules development to control growth without regard to the economic impact to the land owner and their rights.
- Business development around Hwy 12 and PF especially expansion of the airport and businesses related to it.
- Pros and cons of expansion into township of Prairie du Sac - westward expansion of the villages. Also, Phillips Blvd vs. Bypass - both are very much result of Hwy 12 improvements Sauk to Middleton.
- Controlling run away taxes.
- The rate and direction of residential growth.
- The expanded growth associated with the 4-lane Hwy 12 from Madison will tax our schools, services, and potentially ruin the wonderful community we have.
- Consolidation of villages to reduce duplication/costs - this is essential to have a unified vision for growth in our communities. We must work together for the greater need of the Sauk Prairie Area.
- The Highway 12 bridge and Phillips Boulevard traffic area and the intersection of Highway 12 & PF - making these areas safe and traffic moving smoothly.
- Providing cost effective services for what will be/is a fast growing community and planned affordable housing.