

# City of Fort Atkinson: 2030 Vision

In the year 2030, Fort Atkinson will be a healthy, dynamic community characterized by sustainable housing, employment, entertainment, and educational opportunities. The City will have successfully integrated its unique history, culture, and values with new directions. Fort Atkinson will evoke a sense of pride and belonging in those who have the fortune of living or working here.

FORT ATKINSON



**GOAL:** Preserve and promote the City's unique characteristics and quality of life.

- Maintain small community charm, while providing a range of services and opportunities.
- Build upon the City's many cultural assets, like the library and arts scene.
- Serve as a unique recreational destination.
- Promote the community's progressive schools.
- Enhance the downtown and riverfront as gathering spots.
- Preserve and enhance the City's historic neighborhoods.
- Promote active community involvement.



**GOAL:** Ensure long-term economic viability.

- Encourage a variety of businesses, industries, and jobs.
- Support the success of local and family-owned businesses.
- Enhance the health, vitality, and historic character of the downtown and riverfront.
- Nurture the City's strong health care system.
- Develop modern business parks and clean industries.
- Foster public-private and regional economic partnerships.



**GOAL:** Practice community-wide sustainability.

- Enhance choices to live, work, play, and learn in Fort Atkinson.
- Grow the City in a compact form.
- Design new neighborhoods to feature a variety of housing, transportation, and recreational options.
- Promote mixed use development and redevelopment.
- Enhance energy-efficiency in government practices.
- Enhance air and water quality, embracing the City's river setting.
- Focus on energy-efficiency and environmental responsibility in transportation and building/site design.



2030

VISION