



5050 S. LAKE DRIVE • P.O. BOX 100510
CUDAHY, WI 53110-6108



Meeting Notes from the Cudahy Comprehensive Plan Steering Committee on Wednesday, May 7, 2008 at 6:00 PM in Ladish Room of the Cudahy Family Library at 3500 Library Drive, Cudahy, Wisconsin 53110

I. Review Purpose of Comprehensive Plan and Committee Role

II. Present and Discuss Results of Early Public Participation Efforts

Discussion of Additional Outreach:

1. Intergovernmental outreach needed – find out what St. Francis, South Milwaukee and the Airport are planning for areas adjacent to Cudahy
2. Potential for additional workshop/public outreach – ideas included focus group, site specific guided bus tour workshop, special districts planning charette
3. Need to get the word out more effectively with City website and email communication, utilize other web communication methods – Chamber, Cudahy NOW, South Shore NOW
4. Need to also get the word out via word-of-mouth, through community groups (organizations, schools, churches, etc.), and potential community-wide mailings and community events such as Sweet Applewood Festival and potential Block Party
5. Steering Committee could inform community members about the project by reaching out to people in groups they are connected to/part of

III. Identify Other Community Leaders to Interview

Potential Community Leader/Stakeholder Interviews:

1. Terry Witkowski, Milwaukee Alderman, airport business district, airport concern committee
2. Cudahy Historical Society, City Founders – Dan Vnuk potential interview
3. Superintendent of Schools, Jim Heiden and business manager
4. Cudahy Lions, Cudahy Kiwanis Club
5. Chamber of Commerce
6. Neighborhood Block Watch Group
7. Churches, religious organizations
8. Students, teens – student council? national honor society?
9. Former Alders and Mayor

10. Business owners in study areas: Downtown, S Packard
11. 20-30 year-olds – individuals moving to the community
12. Realtor, Mark Nickelson?
13. Large property owners – Steiner Group, Ace Worldwide, Patrick Cudahy, Ladish
14. Shopping Center owners
15. Owners of vacant buildings
16. John Anteranium (sp?), working with CDA to develop housing authority
17. Business/Orgs that did not develop in Cudahy: Manpower, Bowling League, Hotel developer, Continental

IV. Identify Key Priorities and Desired Directions from Committee Members

Key Priorities/Desired Directions of Steering Committee Members:

1. Reverse the trend of home decline. Increase home ownership and reduce absentee landlord prevalence
2. Leverage Cudahy's Location
3. Develop a realistic and workable – yet aggressive Plan
4. Quality development and increased home ownership
5. Stay focused on KRM issue and make sure land is available for a future station
6. Cudahy should become a leader in the region, becoming a place other communities emulate
7. Bring in more stores, shops – unique to the area, that will draw people to Cudahy
8. Focus on lakeshore accessibility and make it a useable and valued community asset
9. Change the perception of the value of the community to inspire investment
10. Leverage crucial downtown area – this will make all else fall into place, increase tax base and improve community
11. Create live-work-play atmosphere – allow people to meet all shopping and entertainment needs in Cudahy
12. Clean-up the existing assets – downtown and public areas, parks
13. Improve the general image of Cudahy
14. Revitalize Packard Avenue and elevate/raise the bar of Cudahy's image and place in the region
15. Need access to more goods and services in the community especially downtown
16. Want an accountable plan one that maximizes assets and improves perception
17. Remain optimistic and maximize “Main Street” asset of community, Cudahy offers best value for your money